

NCC Cable System Order

Rev. 11/14/5/182

Order #	62347941
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul
AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov15

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	1031FXNC
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$280.00
Commission	\$42.00
Net Total	\$238.00
Total Spots	40
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10/21 reduced spot load per client request. See Leah's email sent 10/20, please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	X							-	-	0	\$7.00	\$0.00	30	
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	0	\$7.00	\$0.00	30	
3	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	0	\$7.00	\$0.00	30	
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	0	\$7.00	\$0.00	30	
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	0	\$7.00	\$0.00	30	
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	0	\$7.00	\$0.00	30	
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	0	\$7.00	\$0.00	30	
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	0	\$7.00	\$0.00	30	
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	X							-	-	2	\$5.00	\$10.00	30	
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00		X						-	-	2	\$5.00	\$10.00	30	
11	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	2	\$5.00	\$10.00	30	
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	2	\$5.00	\$10.00	30	
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	2	\$5.00	\$10.00	30	
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	2	\$5.00	\$10.00	30	
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	2	\$5.00	\$10.00	30	
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00								-	-	2	\$5.00	\$10.00	30	
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	\$7.00	\$7.00	30	
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00		X						-	-	1	\$7.00	\$7.00	30	
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$7.00	\$7.00	30	
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$7.00	\$7.00	30	
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$7.00	\$7.00	30	

NCC Cable System Order

Order #	62347941
Syscode	0831
System Name	Spectrum/Baldwin, WI
Market	Minneapolis-St. Paul

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Eisner
Advertiser	Reform America Fund
Client Code	WGE
Product Code	RAF
Est Code	1031FXNC
Product Name	
Credit Status	

Update Date	10/21/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$280.00
Commission	\$42.00
Net Total	\$238.00
Total Spots	40
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10/21 reduced spot load per client request. See Leah's email sent 10/20, please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$7.00	\$7.00	30	
23	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$7.00	\$7.00	30	
24	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$7.00	\$7.00	30	
25	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	\$9.00	\$18.00	30	
26	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00		X						-	-	2	\$9.00	\$18.00	30	
27	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$9.00	\$18.00	30	
28	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$9.00	\$18.00	30	
29	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$9.00	\$18.00	30	
30	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$9.00	\$18.00	30	
31	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$9.00	\$18.00	30	
32	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$9.00	\$18.00	30	
Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017 Total																				40
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
AMT	\$280.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$280.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/21/16